



BANFF

WORLD MEDIA FESTIVAL

FAIRMONT BANFF SPRINGS HOTEL | BANFF, ALBERTA | JUNE 10 - 13, 2018





It was incredible to be there, and provided significant learning. Canada's creative community is an exceptional one, and I forged strong initial relationships. I left with a lot of ideas, and I do hope to return in years to come.

– Dave Silverstein, General Manager / SVP, Smosh



It is one of my go-to markets year after year. Great participants, informative and engaging panels, and most importantly, multiple global business opportunities that have directly resulted in closed deals and revenue.

– Liz Levenson, Vice President,
Development and Co-Production,
Visland Media



It's a very relaxed gathering of people from all aspects of broadcasting – producing, writers and creators. I think that's very unusual in our world...it's in the mountains, everybody relaxes, everybody wanders up and down the hallways and meets people that they never would have met in our structured business worlds.

– Sheila Hockin, Executive Producer, The Fifth Business Inc.
(*The Handmaid's Tale*, *Vikings*)



Every time I've gone to BANFF, a development deal has been launched. It's unmissable.

– Leanne Allen, Producer and Writer,
Fancy Carnies Productions

“

BANFF brings together the brightest minds and most innovative thinkers from across our industry.

– Randy Lennox, President, Bell Media



”

The festival brings together the top leaders in content creation, digital media and film and television production to discuss and examine the key issues facing our industry.

– Doug Murphy, President and Chief Executive Officer, Corus Entertainment



“

Every year, leaders and creators come together to share ideas and discuss what's happening in our ever-changing media landscape.

– Heather Conway, Executive Vice-President, English Services, CBC



”

This prestigious annual festival positions Canada front and centre on the global media stage.

– Kevin MacLellan, Chairman, Global Distribution & International, NBCUniversal





Thirty-nine years ago, BANFF began as an intimate space where unparalleled access, creative inspiration and expert insight combined to launch fresh content and new business strategies. Today, BANFF has grown into a must-attend annual event where media moguls, producers, creatives and industry stakeholders along with broadcasters and digital media companies tackle issues and trends, forge relationships and nurture partnerships in one of the world's most stunning landscapes.

Featuring keynotes from industry leaders, contentious panel discussions, expert forecasts and case studies, as well as celebrity master classes, BANFF delivers an immersive experience. With \$1.7 billion in business closed or advanced annually at the Festival, BANFF is an ignition point for new development and co-productions facilitated through spotlights on key international territories, pre-booked meetings and a unique roster of networking opportunities with international partners.

THE INDUSTRY CONVERGES AT BANFF

1500+
DELEGATES

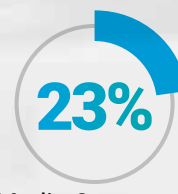
25+ COUNTRIES
250+ BUYERS

**\$1.7
BILLION**
IN BUSINESS CLOSED
OR ADVANCED ANNUALLY

ATTENDEES BY SECTOR



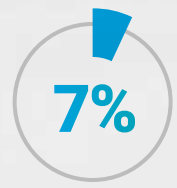
Producers/
Distributors



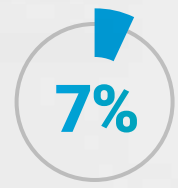
Media Company/
Broadcaster/
Platform



Associations/
Unions/
Government



Marketers/
Brands



Production
Services



Other



SUPPORTING CANADA'S BROADCAST & PRODUCTION COMMUNITY

BANFF continues to support the Canadian government's drive to strengthen and accelerate export opportunities for Canada's creative industries by showcasing homegrown content on the global stage.

With continued support from the Government of Alberta, the CMF and Telefilm, the 2018 Festival successfully increased international access and profile for Canadian businesses and creators.



The festival pays tribute to many Canadian artists and creators and honours the best television and digital productions from here and abroad.

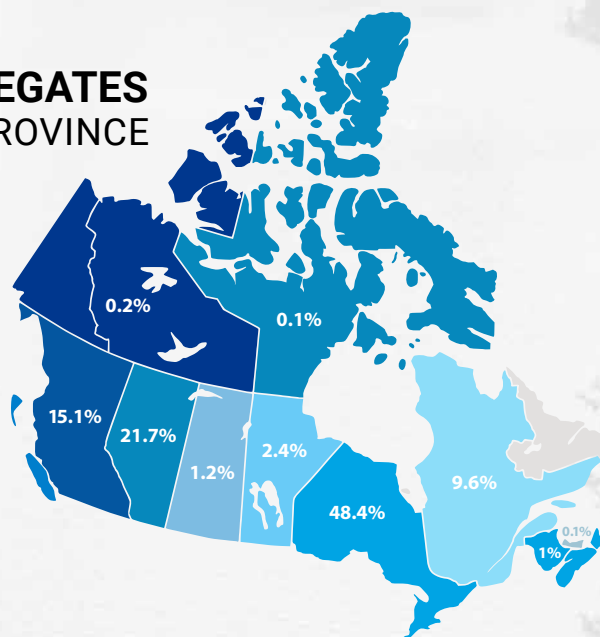
– The Honourable Mélanie Joly,
Minister of Canadian Heritage



Hundreds of deals, partnerships, and collaborations have evolved here over the years.

– The Honourable Ricardo Miranda,
Minister of Culture and Tourism,
Government of Alberta

CANADIAN DELEGATES ATTENDEES BY PROVINCE



THE WORLD COMES TO BANFF

The 2018 Festival saw a significant increase in participation from the UK, Scandinavia, China, Australia and other European regions. Each year BANFF plays host to international delegations providing them with specialty programs, travel supplements, PR opportunities and invaluable networking opportunities. This year the festival welcomed official delegations from the US, the UK, Australia and China.

IN 2018, 25+ COUNTRIES WERE REPRESENTED.



OFFICIAL DELEGATIONS



CCTV China



PACT UK Indies



Screen Producers Australia



Guangdong Motion Picture Industry Association/AMPIA



Following the "Doing Business with China" panel hosted by Alberta's Minister of Culture & Tourism, the Alberta Media Production Industries Association (AMPIA) signed an MOU with members of the Guangdong Province Delegation.



Following a China Trade Mission in April 2018, it was an honour to witness CCTV and Silk Road to Northern Lights Inc. sign a MOU to foster expanded opportunities between Canada and China.

SENIOR MEDIA LEADERS AT BANFF 2018



Kevin Beggs
Chairman
Lionsgate Television Group



Larry Tanz
VP Global Television
Netflix



Lisa Heller
EVP, Documentary &
Family Programming
HBO



Nancy Abraham
EVP, Documentary &
Family Programming
HBO



Ann Stewart
CEO
Wavemaker



Valerie Creighton
President & CEO
Canada Media Fund



Randy Lennox
President
Bell Media



Kent Alterman
President
Comedy Central



Chris Linn
President
TruTV



Sean Cohan
President, International
and Digital Media
A+E Networks



Kevin MacLellan
Chairman,
Global Distribution
& International
NBCUniversal



Robert Greenblatt
Chairman
NBC Entertainment



Jeffrey Hirsch
COO
Starz Media



Barbara Williams
EVP & COO
Corus Entertainment



John Young
CEO
Boat Rocker Media



Michael MacMillan
CEO
Blue Ant Media



Ben Samek
President and COO
Endemol Shine
North America



Jim Packer
President Worldwide TV
and Digital Distribution
Lionsgate



Emma Eriksson
VP Marketing
General Mills



Mélanie Joly
Heritage Canada -
Minister of Canadian
Heritage



Ian Scott
CRTC
Chairperson and CEO

GLOBAL MEDIA COMPANIES AT BANFF 2018

ABC • AUSTRALIAN BROADCASTING CORP • AL JAZEERA MEDIA NETWORK • ALL3MEDIA INTERNATIONAL • AWESOMENESS TV • BAVARIA MEDIA INTERNATIONAL • BBC STUDIOS • BBC WORLDWIDE AMERICAS • BEYOND DISTRIBUTION • BUNYA PRODUCTIONS • CCTV9 • CHINA INTERNATIONAL TV CORPORATION • CZECH TELEVISION • DARO FILM DISTRIBUTION • DISCOVERY COMMUNICATIONS • DISNEY | ABC TELEVISION GROUP • DR TV • DANISH • DYNAMIC TELEVISION • ELECTUS • ENDEMOL SHINE NORTH AMERICA • ENTERTAINMENT WEEKLY • FREMANTLEMEDIA NORTH AMERICA • GAUMONT • GLOBO • GLOOB • GOOGLE/YOUTUBE • GROUPM • GUANGDONG MOTION PICTURE INDUSTRY ASSOCIATION • HBO • IDW ENTERTAINMENT • INDIEWIRE • INVESTIGATION DISCOVERY • JUPITER ENTERTAINMENT • KIDSAFE SEAL PROGRAM • KPMG • LIONSGATE ENTERTAINMENT • MARVISTA ENTERTAINMENT • MOTION CONTENT GROUP • NATIONAL GEOGRAPHIC • NBC ENTERTAINMENT • NBCUNIVERSAL • NETFLIX • NHK ENTERPRISES INC • NHK JAPAN BROADCASTING CORPORATION • NICKELODEON ANIMATION STUDIOS • OUTTV NETWORK INC • OXYGEN MEDIA • PACT • POND5 • RAW TV • RED ARROW STUDIOS INTERNATIONAL • REDSPACE • RIVE GAUCHE TELEVISION • S4C INTERNATIONAL • SCREEN PRODUCERS AUSTRALIA (SPA) • SKY NETWORKS • SONY PICTURES TELEVISION • STARZ ENTERTAINMENT • STUDIOCANAL • SVT-SVERIGES TELEVISION • TCB MEDIA RIGHTS • TELEMUNDO • THE HOLLYWOOD REPORTER • TRUTV • TURNER ENTERTAINMENT NETWORKS, TNT & TBS • UNIVERSAL KIDS • UNIVISION • VARIETY INSIGHT • VIACOM • VICE MEDIA INC. • VOX MEDIA • WARNER BROTHERS INTERNATIONAL TELEVISION PRODUCTION • WATTPAD • WAVELENGTH ENTERTAINMENT GROUP • WAVEMAKER • WDR • WILD TV • YLE FINNISH BROADCASTING COMPANY • ZDF ENTERPRISES • ZONETV • ZWELLING-EHRLICH PRODUCTIONS

250+ INTERNATIONAL BUYERS AT BANFF 2018



Chris Regina
Director, Global Television,
Content Acquisition
Netflix



Dustin Davis
Head of Comedy
Development and Current
Programming
YouTube Originals



Sally Riley
Head of Drama, Comedy
and Indigenous
Australian Broadcasting
Corporation



Deirdre Brennan
General Manager
Universal Kids



Lisa Opie
Director of Factual
BBC Studios



Jon Bardin
VP, Documentaries
and Specials
Discovery Communications



Lisa Hamilton Daly
Director Content
Acquisitions
Netflix



Robin Faerber
VP, Programming
Disney Channels US



Igal Svet
Senior Director,
Development
National Geographic



Colin Davis
Senior Director, Original
Programming
TBS



Jennevie Olivier
Distribution, Acquisitions
& Int'l Co-Productions
Gaumont



Brian Segna
VP, Scripted Television
Development
Universal Cable Productions



Ben Noot
Director Global
Acquisitions
National Geographic



Sara Burns
VP, Programming,
Investigation Discovery
Discovery Communications



Josh Van Houdt
VP, Original
Co-Productions, SYFY
NBCUniversal



Shelly Tatro
SVP Development &
Programming
A+E Networks



Steve Woolf
Head of Programming,
OTT Video
Oath



Tom Hastings
Director of Drama,
Original Programming
Bell Media



Richard Stokes
Global Head of Content
Wavemaker Global



Rachel Nelson
Director of Original Content,
Drama, Kids and Factual
Corus Entertainment



Krista Look
Director of Original Content,
Women and Lifestyle
Corus Entertainment



Jeff Norton
Founder
AWESOME



Lisa Fahrenholt
VP, International
Development, Scripted
Endemol Shine North America



Cori Abraham
SVP Development,
Production & Int'l
Oxygen Media

BANFFXchange

The BANFFXchange networking platform provided all delegates with the ability to build an online presence at the event to efficiently search and find potential partners, review bios, showcase projects and organize meetings all in one convenient place.

600+
PROJECTS
SHOWCASED



FACILITATED NETWORKING

1000+
FACILITATED
MEETINGS
TOOK PLACE

90+
DEVELOPMENT
EXECUTIVES
TOOK MEETINGS

20%
MORE
MEETINGS
THAN IN 2017

FACE-TO-FACE MEETING EXCHANGE

The renowned one-on-one Face-to-Face Meeting Exchange provides BANFF delegates with the opportunity to meet the world's leading international development executives, producers, distributors, and agents.

BREAKFAST & LUNCH WITH...

New to BANFF 2018, Breakfast & Lunch With a Decision Maker sessions are informal affairs connecting delegates with broadcasters and streamers, development executives, distributors and agents in a small group setting over a meal.

30 MINUTES WITH...

Another new addition to BANFF 2018, 30 Minutes With...sessions reveal the future plans and priorities of the industry's major content investors first-hand. Delegates can participate in the dialogue at these intimate buyer briefing sessions.

30 MINUTES WITH HOSTS:

Michael MacMillian
Blue Ant

Igal Svet
National Geographic

Nataline Rodrigues
Rogers Media

Tom Hastings
Bell Media

Sara Burns
Investigation Discovery

**Lisa Godfrey
& Krista Look**
Corus Entertainment

Cori Abraham
Oxygen

Dustin Davis
YouTube Originals

Robin Faerber
Disney Channels Worldwide

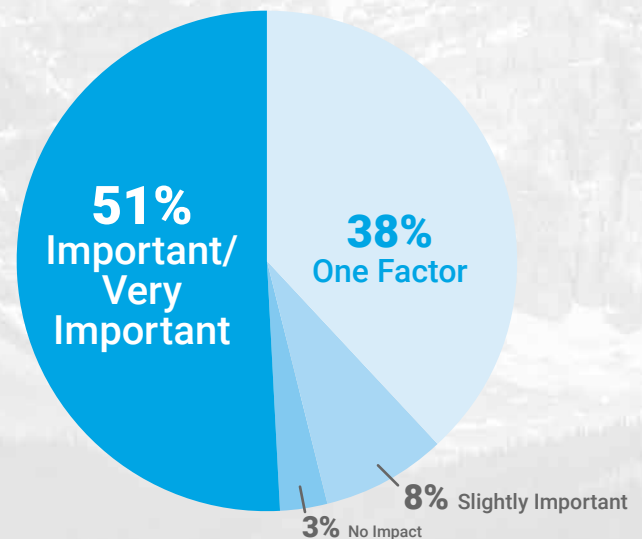


2018: SELECT SURVEY RESULTS

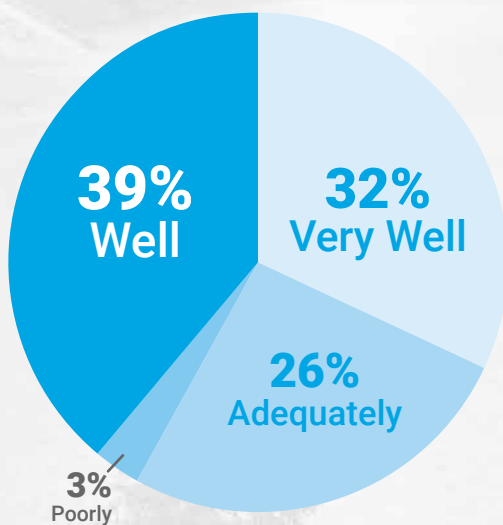
- Significant increase seen across all major conference satisfaction indicators
- Clear demand for increase in international partnerships

Survey Question	2018	2017	Variance
Satisfaction with mix of delegates	81%	72%	+9%
Very satisfied or satisfied with speakers	95%	89%	+6%
Important for advancing deals	51%	41%	+10%
How well BANFF met objective for attending	72%	64%	+8%
Recommend BANFF to a colleague	94%	91%	+3%

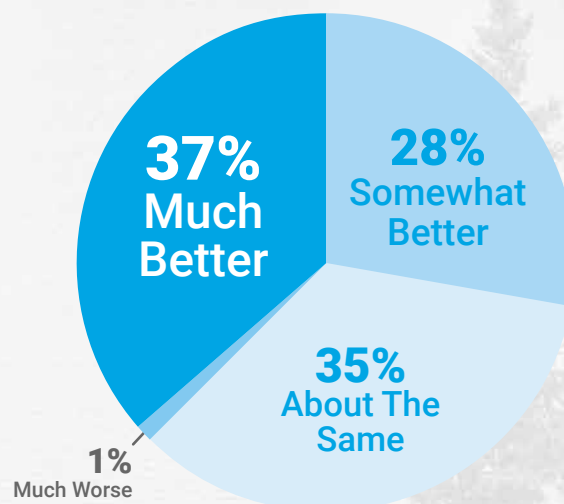
IMPORTANCE OF FESTIVAL IN ADVANCING DEALS



HOW WELL DID BANFF MEET YOUR OBJECTIVE FOR ATTENDING?



COMPARED TO OTHER INDUSTRY CONFERENCES YOU'VE ATTENDED, HOW WOULD YOU RATE THE QUALITY OF NETWORKING OPPORTUNITIES AT THE BANFF WORLD MEDIA FESTIVAL?





CONGRATULATIONS TO OUR 2018 COMPANY OF DISTINCTION

NBCUniversal

BANFF's Company of Distinction program launched in 2013 honouring prestigious media companies that have demonstrated significant leadership in the world of screen-based entertainment. As 2018's Company of Distinction, NBCUniversal's executives, producers and talent were featured throughout the four-day event. NBC Entertainment, NBCUniversal's global channels, streaming brands and its distribution business, as well as NBC Studios and NBC cable networks were each represented as part of the company's participation at the Festival.



Company of Distinction Keynote

Kevin MacLellan, Chairman,
Global Distribution and International, NBCUniversal
Barbara Williams, Moderator,
EVP & COO, Corus Entertainment



Company of Distinction Keynote

Robert Greenblatt, Chairman,
NBC Entertainment
Alison Brower, Moderator,
Deputy Editorial Director, The Hollywood Reporter

Featured NBCUniversal Sessions

NBCUniversal Networks Panel

Lisa Katz, Co-President, Scripted
Programming, NBCUniversal
Tracey Pakosta, Co-President, Scripted
Programming, NBCUniversal
Luis Silberwasser, President, Telemundo
Networks
Paul Telegdy, President, Alternative and
Reality Group, NBCUniversal
Michael Schneider, Moderator, Executive
Editor, Indiewire

NBCUniversal Studios Panel

Meredith Ahr, President, Universal
Television Alternative, NBCUniversal
Pearlena Igbokwe, President, Universal
Television, NBCUniversal
Jeff Wachtel, President, International
Studios, NBCUniversal
Lynette Rice, Moderator, Editor at Large,
Entertainment Weekly

In Conversation With... Sean Hayes

Sean Hayes, Actor, *Will & Grace*
Robert Greenblatt, Chairman, NBC
Entertainment

2018 PROGRAM HIGHLIGHTS

BANFF's program provides thought leadership, education, inspiration and market access for all levels of professionals from emerging creators to global media leaders. Our Keynote & Master Class series presents conversations with successful showrunners, talent, broadcasters and content platforms with a focus on innovation and industry trends.

Master Class series



- **Ralph Macchio**, Actor, Co-Executive Producer
- **Dustin Davis**, Head of Comedy Development and Current Programming, YouTube Originals
- **Josh Heald**, Creator, Executive Producer
- **Hayden Schlossberg**, Co-Creator, Hurwitz & Schlossberg Prod / Awesome Prod



- **Sally Catto**, General Manager, Programming, CBC
- **Miranda de Pencier**, President, Northwood Entertainment
- **Moira Walley-Beckett**, Creator, Executive Producer & Showrunner, Pelican Ballet



- **David Jowsey**, Producer, Bunya Productions
- **Sally Riley**, Head of Drama, Comedy and Indigenous, ABC
- **Greer Simpkin**, Producer, Bunya Productions



- **Emily Andras**, Showrunner, Vilcabamba Pictures Inc.
- **Tom Hastings**, Director, Drama Original Programming, Bell Media
- **Jordy Randall**, Executive Producer, SEVEN24 Films
- **Josh Van Houdt**, VP, Original Co-Productions, SYFY, NBCUniversal

2018 PROGRAM HIGHLIGHTS (CONTINUED)

Featured sessions



Decoding The DNA Of Hit TV

- **Sheila Hockin**, Executive Producer, The Handmaid's Tale
- **Jeremy Podeswa**, Director, Game of Thrones
- **David Shore**, Showrunner, The Good Doctor

What's Hot In Global Kids Content?

- **Deirdre Brennan**, GM, NBCUniversal
- **Jennifer Dodge**, EVP, Spin Master Entertainment
- **Robin Faerber**, VP, Programming, Disney Channels US
- **Anne Loi**, Chief Commercial Officer, DHX Media



So You Want To Build A Global Media Business?

- **John Young**, CEO, Boat Rocker
- **Neil Chakravarti**, President/COO, Wow!
- **Michael Macmillan**, CEO, Blue Ant Media

Crime Pays And Everyone Is Buying

- **Cori Abraham**, SVP, Development & International, Oxygen Media, NBCUniversal
- **Sara Burns**, VP, Programming, Discovery Communications
- **Kate Harrison**, President, Cream Productions Inc.
- **Stephen Land**, Founder & CEO, Jupiter Entertainment
- **Shelly Tatro**, SVP Development & Programming, A+E Networks

Building A Global Hit

- **Corrie Coe**, Senior Vice President, Original Programming, Bell Media
- **Atar Dekel**, Head of Global Original Drama, Keshet International
- **Moritz Polter**, Executive Producer International TV Series, Bavaria Fiction
- **Carlyn Staudt**, EVP, Love Nature Programming & Development, Blue Ant Media

View From The Top - International Media Leaders

- **Avi Armoza**, CEO, Armoza Formats
- **Sean Cohan**, President, International and Digital Media, A+E Networks
- **Jeffrey Hirsch**, COO, Starz Entertainment, LLC
- **Chris Linn**, President, truTV
- **Barbara Williams**, EVP & COO, Corus Entertainment

2018 PROGRAM HIGHLIGHTS (CONTINUED)

In Conversation with...



NETFLIX, featuring *Travelers*

- **Eric McCormack**, Actor, Executive Producer
- **Larry Tanz**, VP, Global Television, Netflix
- **Brad Wright**, Executive Producer
- **Moderator: Greg David**, editor-in-chief, TV Eh?



Kent Alterman, President, Comedy Central, interviewed by **Catherine Reitman**, Creator, Executive Producer, Writer, Director, *Workin' Moms*

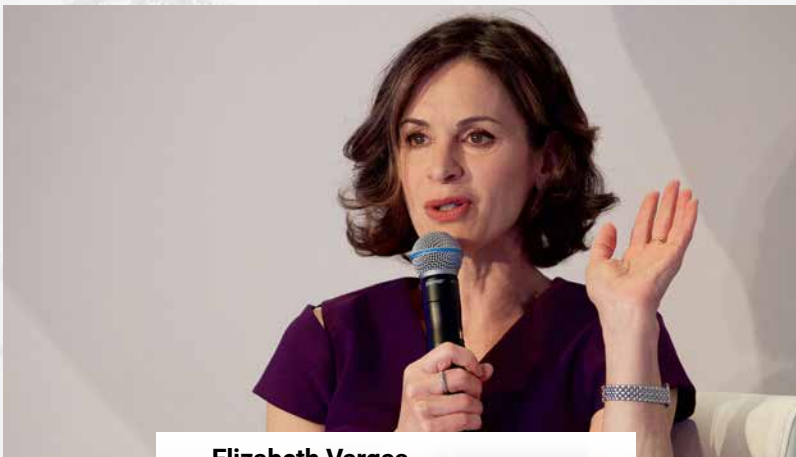


HBO Documentary Films:

Nancy Abraham, EVP, Documentary & Family Programming, HBO, and **Lisa Heller**, EVP, Documentary & Family Programming, HBO



Mélanie Joly, Minister of Canadian Heritage



Elizabeth Vargas, Journalist, A&E Investigates



MARKET ACCESS PROGRAMS

BANFF provides countless opportunities for establishing international connections, mentoring, and the professional development needed to compete in the fast-changing global content export market. In collaboration with valued partners, BANFF has successfully created opportunities for emerging and established talent to benefit from the expertise of media leaders through structured programs such as:

TELUS Storyhive BANFF Fellowship Program

15 producers were provided with the opportunity to attend BANFF and participate in meeting and mentoring sessions.

Shaw Rocket Fund Producer Development Program

7 emerging Canadian childrens and family producers were given a full BANFF registration and an exclusive roundtable session with senior industry executives.

Corus Entertainment Writers Apprenticeship Program

5 emerging Canadian writers received a free pass to BANFF as well a two-week internship in the story department of a prime-time series.

Independent Production Fund Travel and Mentorship Bursaries Program

3 Canadian producers/creators of scripted short form series were given a full festival registration, a travel subsidy, mentorship by the IPF and a special master class session.





NETWORKING EVENTS

- CBC/Radio-Canada Opening Reception
- Radio Starmaker Fund Late Night party
- CBC Breakfast of Showrunner Champions
- Rockie Awards Pre-Gala Reception presented by RYOT
- Corus Wi-Fi Lounge
- Bell Media Delegates Lounge
- Canadian Music Publishers Association Meet & Greet
- Bell Fund 20th Anniversary Program Competition Cocktails
- International Development Executive Dinner with Telefilm, CMPA and CMF
- DHX Kids & Family Cocktail Reception
- Women of Power Lunch presented by Corus, A+E, The Hollywood Reporter





NETFLIX



In 2018, the Festival introduced the Netflix-Banff Diversity of Voices Initiative, a program designed to support and accelerate the careers of underrepresented emerging and established talent from across Canada.

PARTICIPANT FEEDBACK:

89% of respondents rated their experience as extremely helpful or helpful.

93% of respondents said they would recommend the Diversity of Voices Initiative to a colleague or friend.

93% of respondents said they would participate in the program again if given the opportunity.

60% of respondents said the program helped advance a specific project closer to commercialization or greenlight.

Support for the 2018 Diversity of Voices program came from title partner **Netflix**, as well as **Canada Media Fund**, **Canada's Indigenous Screen Office** and the **Société de développement des entreprises culturelles (SODEC)**.

In its inaugural year, the Diversity of Voices Initiative received a total of 289 applications from Canadian Indigenous, Francophone, women creators and producers, making a clear statement of the importance of having these kind of programs in the industry.

Diversity of Voices brought 88 Francophone, Indigenous and women producers to the 39th Banff World Media Festival where they gained access to bespoke training and networking opportunities with senior industry decision makers.

Of the 88 Diversity of Voices participants, 25 were selected to take part in the Diversity of Voices Pitch Program. Those who attended were awarded a travel stipend of \$1,500 session, and were paired with an industry mentor. Mentors volunteered from across the industry, and included award-winning *Game of Thrones* director Jeremy Podeswa and Emmy-winning CoExecutive Producer of *The Handmaid's Tale*, Sheila Hockin, as well as Jocelyn Hamilton, President of Television for eOne Canada, and Red Arrow Studios International VP, Shirley Bowers among others.

SUPPORTING PARTNERS



**Canada
Media Fund**



**INDIGENOUS
SCREEN
OFFICE**

2018 DIVERSITY OF VOICES INITIATIVE
TESTIMONIALS

“

Life changing. What I learned and who I met in such a short period of time was amazing.”

- Joy Haskell, Writer/Director/Producer

“

My overall BANFF experience was career-changing and I'm excited about what the future has in store for me because of this opportunity. The program advanced my career by unexpectedly securing a writing gig with a company and the project I came with is being reviewed by Bell Media”

- Roxann Whitebean,
Writer/Director/Producer

“

If you want to create a show, you must go to BANFF. And to be a Diversity of Voices Recipient is to arrive in Banff as a respected creator. What a way to arrive!”

- Anne-Marie Scheffler, Creator/Writer

“

My work is being considered by several broadcasters and production companies. Ask me in a year and hopefully I can tell you it was a knockout!”

- Tee Schneider, Writer/Producer

“

As an anglophone in Montreal, I don't have many opportunities to meet new producers and network executives who are based in Toronto or L.A. BANFF gave me more connections in a single week than I'd made in the past two years! Thank-you!”

- Lisa Hunter-Epstein, Writer,
ACME Screenwriting

“

I had the most amazing experience. I've been telling everyone I know to apply next year when submissions open for DoV. I didn't realize how much I wanted to write for TV until I was at BANFF and I wouldn't have been able to have that realization had it not been for the DoV Pitch Program.”

- Ana-Marija Stojic, Creator/Comedian

“

Highly recommended. I think it is an incredible opportunity not only for those looking to have their voices heard but for those looking for new and fresh ideas at the Festival. This initiative has the potential to change the media landscape in the coming years.”

- Tanner Zurkoski, Writer/Creative
Producer, Canoe Pictures

“

I find that more broadcasters are willing to meet at BANFF, compared with other U.S. industry events. I booked about 40 meetings, and had a project greenlit while there. Being a part of DOV makes broadcasters even more willing to give you their time.”

- Rebecca Campbell, Producer/Director,
Catapult Pictures Inc.

“

[BANFF] is a place where you can sign deals you thought were only accessible to others.”

- Ania Jamila, Director

“

The entire experience felt like a whirlwind that I was grateful to be caught in. I'm still digesting all of the information I absorbed and following up with all the contacts I made. It's jam-packed with knowledge and a great place to establish myself in the industry.”

- Jen Muranetz, Documentary Filmmaker,
Estoria Productions

“

I felt like I stepped off a rollercoaster and couldn't wait to wobble back in line for another ride!”

- Lauren Martin McCraw, Creator/
Producer/Director

The Rockie Awards is BANFF's flagship competition celebrating excellence in television and digital content from around the world.



45+
countries

150 international
industry jurors

Spanning all genres, including drama, non-fiction, digital, kids & youth, and Francophone programming, 27 winners from 123 nominees were declared to be amongst the best in the world at the 2018 Rockie Awards.



Hosted by Andrew Phung, star of CBC's *Kim's Convenience*

2018 WINNERS
INCLUDE:

Big Little Lies,
Peaky Blinders,
www.opieshome.tv,
Travelers,
The Good Doctor,
*The Story of Us with
Morgan Freeman*,
Dear Basketball,
Undercover High,
Black-ish, and many more!



Courtesy of Rogers Group of Funds, the \$25,000 Rogers Prize for Excellence in Canadian Content was awarded to *TRAVELERS*.

2018 GRAND JURY



Deirdre Brennan
General Manager
Universal Kids



Elaine Frontain Bryant
EVP, Head of Programming
A+E Networks



Richard Kanee
Executive Director,
Digital Strategy
Canadian Broadcasting Corporation



Anne Mensah
Head of Drama
Sky



Lisa Opie
Director of Factual
BBC Studios

BANFF WORLD MEDIA FESTIVAL ROCKIE AWARDS

Gala



Hosted by Broadway star and actor Kristen Chenoweth

Each year, members of the media and entertainment industry are recognized for their accomplishments at the esteemed BANFF Rockie Awards Gala.

The star-studded lineup of 2018 honourees included: Director Jeremy Podeswa (*Game of Thrones*, *True Detective*), Journalist Elizabeth Vargas (*20/20*, *A+E Investigates*), Creator David Shore accepting The Hollywood Reporter Impact Award on behalf of *The Good Doctor*, Sheila Hockin (*Handmaid's Tale*, *Vikings*), Sean Hayes (*Will & Grace*) Chrissy Metz accepting the Program of the Year Award on behalf of *This Is Us*, Mark Montefiore (*Letterkenny*) and Moira Walley-Beckett (*Anne with an E*).



2018 Company of Distinction:
NBCUniversal





INTERNATIONAL PRESS

BANFF provides profile to all participants and award recipients through coverage and partnerships with esteemed consumer and industry publications.

The **HOLLYWOOD**
REPORTER

Entertainment
WEEKLY

PLAYBACK

C21Media

IndieWire

eTalk

ET
CANADA

NEWS

VARIETY

CBC

CALGARY
HERALD

P

POSTMEDIA

TV, eh?

realscreen

kidscreen

Media
IN CANADA

TBI Vision

CRTT
BETA

Hush Hush Big
Arts & Entertainment News

A

CHANNEL NEWSASIA

A chance conversation with a high net-worth individual on a mountain gondola, or in the Banff Springs Hotel's Rundle Lounge, can lead to TV's next big thing.

- The Hollywood Reporter

Think of it as speed dating, although presumably with less awkwardness...It's called the Face-to-Face Meetings Program, which allows delegates to make their case to power players in succinct eight-minute project pitches.

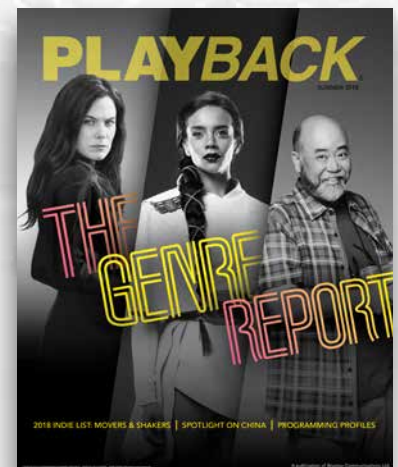
- Postmedia

Execs from A&E Networks, Starz, TruTV, Armoza Formats and Corus Entertainment tackled a variety of topics, from cord-cutting and the impact of the FAANG firms (Facebook, Amazon, Apple, Netflix and Google), to the recent spate of mergers and acquisitions and the impact of the #MeToo and Time's Up movements.

- c21 Media

At the Banff World Media Festival in Canada on Wednesday, former cable honcho turned NBCUniversal International Studios president Jeff Wachtel admitted that digging into the old library is not the most rewarding part of his job.

- Entertainment Weekly



Each year, Playback dedicates one of its four annual issues to television-focused content, created with the Banff World Media festival and its delegates in mind. Featuring high-profile members of the television production and broadcast industries as well as spotlights on new trends and deep dives into issues of the day.

#2018BANFF

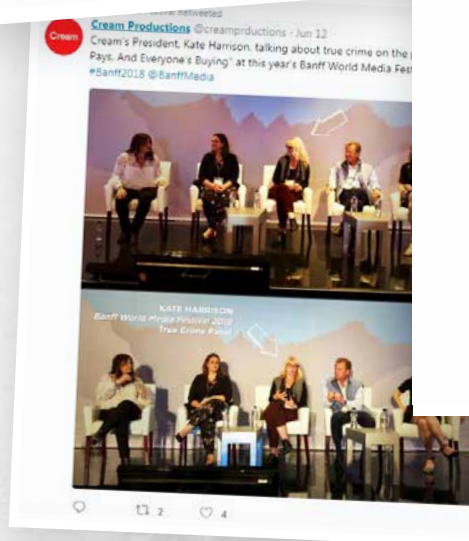
2017 reach → **131,719** 2018 reach → **179,520**
47,801 increase from 2017 to 2018



198K impressions during the event



11,311 total impressions



SAY HELLO TO OUR TEAM



Russell Goldstein
President & CEO
Brunico



Jenn Kuzmyk
Executive Director
Banff World
Media Festival



Katie Bailey
Content Director
Banff World
Media Festival



Val Maloney
Producer
Banff World
Media Festival



Shanaaz Berment
Special Projects
Manager



Penelope Park
Awards Producer



Joel Fecht
Senior Account
Manager, Sales



Brian Boudreau
Account Manager,
Sales



Nancy Asante
Marketing
Coordinator



Jordan Berlin
Logistics Manager,
Conferences & Events



Joel Pinto
Events Sales
Manager, Inside Sales



Ben Soldinger
Event Sales
Representative



Tichaona Tapambwa
Event Sales
Representative



Zoe Sherwood
Awards Supervisor

ALSO STARRING

Dina Al-Aswad
Accounts Payable
Administrator

Taylee Buttigieg
Graphic Designer

Joe Chen
Front End Web Developer

Natalya Chernova
Marketing Coordinator

Jeremy Dickson
Senior Online Writer/iKids
Editor, Kidscreen

Andrew Glowala
Creative Director

Tory Johnston
Events Logistics
Coordinator

Claire MacDonald
VP & Publisher,
RealScreen

Mary Maddever
SVP, Editorial Director,
Strategy

Andrew Mahony
Print Production &
Distribution Supervisor

Lauren Malyk
Staff Writer, Playback

Jordan Pinto
News Editor, Playback

Tiffany Rushton
Lead Conference
Producer, Realscreen

Jennifer Trinh
Events Logistics
Coordinator

Barry Walsh
Managing Editor,
Realscreen

John Whalen
Director, Marketing

Brenda Wilford
Senior Director, Events
& Creative Services

Dave Woodward
IT Supervisor

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JUNE 9-12, 2019

